



# LERNER

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## REAL ESTATE GROUP

**DANIEL J. CONNELLY** is the Director of Project Leasing at Lerner Real Estate Group, LLC. With over twenty years in the commercial real estate industry, Dan has had extensive, progressive experience in the marketing, leasing and sale of commercial real estate, with a strong emphasis in project leasing for shopping center/retail properties. He has developed a thorough understanding of site selection, asset analysis, market studies, marketing, planning, and implementation. Additionally, his strong analytical skills have allowed for quick feasibility analysis and the delivery of a higher value to his clients.

Mr. Connelly has negotiated deals as large as 165,000 square feet for Lowes Home Improvement Stores and as small as 500 square feet for Verizon Wireless. He has represented projects ranging from large regional mall developments to small neighborhood strip centers and many in between. Dan has worked with prestigious asset management companies such as Madison Marquette, INVESCO, California Teachers Pension Fund, Lennar, Heitman Financial, Wimbleton, and Stop & Shop. His experience also includes the repositioning of defunct shopping centers and the trouble-shooting of problem vacancies.

Prior to joining Lerner Real Estate Group, LLC, Mr. Connelly was associated with Finard & Company (now Keypoint Partners), S.R. Weiner & Associates, Picerne Real Estate Group, Fafard Development Company, and Finlay Commercial Real Estate. He has been a member of the International Council of Shopping Centers (ICSC) for seventeen years, and is licensed in most of the New England states.

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